

O impacto dos sistemas ERP sobre as variáveis estratégicas



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Reviews

Simply no words and phrases to clarify. It really is full of knowledge and wisdom You wont feel monotony at at any moment of the time (that's what catalogs are for relating to when you question me).

(Paolo Spinka)

O IMPACTO DOS SISTEMAS ERP SOBRE AS VARIÁVEIS ESTRATÉGICAS



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Novas Edições Acadêmicas Okt 2015, 2015. Taschenbuch. Book Condition: Neu. 220x150x7 mm. This item is printed on demand - Print on Demand Neuware - O presente estudo teve como principal objetivo verificar a avaliação das empresas associadas à Associação Comercial e Industrial de Ji-Paraná - RO, com relação ao impacto dos sistemas ERP sobre as variáveis estratégicas da empresa e; como objetivos específicos conhecer o perfil das empresas associadas à associação comercial e industrial de Ji-Paraná-RO, análise dos principais modelos de avaliação do impacto da TI e, por fim a avaliação empírica sobre os processos relacionados às variáveis estratégicas clientes e consumidores, rivalidade competitiva, fornecedores, mercado, produção, eficiência e eficácia da organização e eficiência interorganizacional de acordo com a percepção dos gestores. Para tanto, inicialmente foi realizado um levantamento a fim de caracterizar os associados quanto ao tipo do fornecedor ERP, tempo de implantação e tipo de indústria que a empresa pertence, desta forma, foi possível identificar as empresas que possuem sistema ERP e desejaram participar da pesquisa. 124 pp. Portugiesisch.



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