



DOWNLOAD



## Early Advertising Alphabets, Initials and Typographic Ornaments: Dover Pictorial Archive (Paperback)

---

By -

Dover Publications Inc., United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 308 x 234 mm. Language: English . Brand New Book. Selected from archives of rare publications, the letters and ornaments in this volume represent the best of five centuries of typographic art and design. Included are 60 handsome alphabets, many examples of decorative initials, and a dazzling assortment of scrolls, flourishes, ornaments, ribbons, cartouches, borders, and more that range in origin from the fifteenth through the twentieth centuries. The book s 145 full-page plates of illustrations encompass a rich variety of styles and approaches to design and a broad array of useful sizes as well. Much of the material is unique and is not available elsewhere, making this splendid collection especially appealing to graphic designers in search of new ways to add fresh touches to their layouts.



**READ ONLINE**  
[ 4.95 MB ]

### Reviews

*It in a of my personal favorite book. It is writter in easy terms and never hard to understand. Its been designed in an exceedingly easy way and it is only after i finished reading this publication by which in fact changed me, change the way i think.*

-- **Lucinda Stiedemann**

*It is fantastic and great. This is for those who statte there was not a worth looking at. Its been written in an exceptionally easy way which is only soon after i finished reading this ebook through which in fact changed me, change the way i really believe.*

-- **Barry O'Reilly**