



Plunketts Health Care Industry Almanac 2011 Health Care Industry Market Research, Statistics, Trends Leading Companies

By Jack W. Plunkett

Plunkett Research. Paperback. Book Condition: New. Paperback. 722 pages. Dimensions: 10.9in. x 8.6in. x 1.7in. PLUNKETTS HEALTH CARE INDUSTRY ALMANAC 2011 Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research OnlinePages: 722 Statistical Tables Provided: 38 Companies Profiled: 490 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executivesContents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Health Care Industry-Continued Rise in Health Care Costs-Employers Push Health Care Costs onto EmployeesOn-Site Clinics Begin to Appear-Medicare and Medicaid Spending Continue to SurgeBaby Boomers Pass 65 Years of Age Soon-Health Care

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