



Causes of Insolvencies in Large Businesses. A Case Study of General Motors

By Makboolhai Masi

GRIN Verlag Okt 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x7 mm. Neuware - Master's Thesis from the year 2012 in the subject Business economics - Business Management, Corporate Governance, Prifysgol Cymru University of Wales, language: English, abstract: This report has intentionally been written for those large organisations which run at risk of failure. World's one of the biggest car and truck manufacturing company, General Motors has been chosen as a case study. The reason behind selection of GM as a case study is due to its 100 years of long history, business operations in 158 countries across the world and filing for bankruptcy petition in year 2009 in an around the time of financial crisis of US. Therefore, financial data for three consecutive years of GM before its application of chapter11 bankruptcy petition have been analysed and compared with its global competitor Toyota for comprehensive judgement. Another investigation is made by analysing the various currencies and important commodity trends against US dollar. This is done to know, how fluctuation in exchange rate of various currencies influence the performance of multinationals. Finally for generalisation, a survey has been carried out on the bases of various literature reviews, financial ratios and currency...



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