



Making More Money Using Value Analysis

By Donald E. Parker

Paperback. Book Condition: New. Paperback. 101 pages. Products are sold for a price the customer is willing to pay. Thus - the customer is determining the products value. This book explains how applying value analysis can help manufacturers improve the cash flow from their existing products and use value analysis to create new products with increased value to customers. Value improvement, not cost reduction, is the best way to make more money through satisfied customers. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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